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Contact:

Lisa Eitner

Oread Books / KU Bookstores

785-864-4431

oreadbooks@ku.edu

**Denny Matthews and Matt Fulks to sign new book at KU Edwards Campus**

July 6, 2009 (LAWRENCE, Kan.) – Denny Matthews, Kansas City Royals broadcaster, and co-author Matt Fulks will sign their new book “Hi, Anybody! Why I Love Baseball and What I’d Do to Fix It,” from 1 p.m. to 2:30 p.m. on Tuesday, July 21 at the KU Bookstore at the KU Edwards Campus. The event is free, and the public is invited.

“Hi, Anybody! Why I Love Baseball and What I’d Do to Fix It,” released in June by Ascend Books, is an inside look at what Denny Matthews has witnessed and learned in more than five decades in broadcasting. Matthews has been with the Kansas City Royals since the first day of the club’s inception in 1969. For anyone who has grown up with the Royals, Matthews has been the one constant, painting vivid portraits of the game he loves. With the help of former Royals players, managers, coaches, executives and broadcasters, Matthews shares stories from on and off the field about everything from the humorous games and moments as a broadcaster to an insider’s look at the business of baseball and the current state of the game.

“If you just take the years that Denny has been a broadcaster, he truly is the voice of the Royals. But he’s also a voice for baseball. He has experienced things that most of us, who are not as close to the game, have not experienced. He has seen both the highest of the highs and the lowest of the lows.” - David Glass, owner, Kansas City Royals, from the foreword

Matthews has spent his entire career with the Kansas City Royals. He teamed with Buddy Blatner until 1975, then became the team’s number one announcer, working for 25 years with Fred White, who joined the Royals in 1973. Besides working for the Royals, Matthews has worked games for the CBS Radio Network. He is one of only six announcers in baseball who have broadcast exclusively for the same team, without interruption, for 35 years. After the 2003 season, the Royals selected Matthews for the club’s Hall of Fame. In 2007, Matthews received the Ford C. Frick Award, the highest honor for an announcer, from the National Baseball Hall of Fame. In 1999, Matthews co-authored “Play by Play: 25 Years of Royals on Radio.”

Fulks is a freelance writer, editor, and co-host of a syndicated radio show, “Behind the Stats.” He is a regular contributor to various publications, including kcmetrosports.com – the Web site for Kansas City’s all-sports TV station Metro Sports, and the Royals’ “Gameday” magazine. Fulks is the author or co-author of 13 books.

The KU Bookstores are located at the University of Kansas in Lawrence and at the KU Edwards Campus in Jayhawk Central at 12600 Quivira Road, Overland Park, Kan. As a not-for-profit organization in the division of Student Success, the KU Bookstores gives all proceeds back to KU through student programs, services, and activities.