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News Release

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Oread Books / KU Bookstores

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Mark Johnson to present "Lessons in Leadership" at Oread Books

October 22, 2008 (LAWRENCE, Kan.) Lieutenant Colonel (Ret.) Mark Johnson will give a motivational presentation and book signing featuring his book *Lessons in Leadership: Straight Talk from a Green Beret* at Oread Books on level two of the Kansas Union at the University of Kansas campus in Lawrence. The event, scheduled from 3-4:30 p.m. on Wednesday, Nov. 5, is free and the public is invited.

Mark Johnson is a highly decorated combat veteran who received a bachelor's degree in Asian History from the University of Kansas and lives in Eudora, Kan. One of America's top motivational speakers, Johnson travels the world to speak about leadership and team building from the perspective gained in a distinguished twenty-one-year military career as a Special Forces Green Beret officer. He is a member of the Kansas Leadership Forum and the National Speakers Association.

As a military officer, Mark Johnson commanded specially-trained teams selected for the most hazardous missions. He conducted many operations of a sensitive or classified nature in over fifty-five nations and on four continents. Johnson received over twenty awards, including the Bronze Star, for heroic leadership during the Gulf War. He fought in Somalia in the conflict known through the movie "Blackhawk Down, and is a Master Parachutist. For the past seven years he has assisted in the War on Terror, returning frequently to the Middle East and Asia. Johnson spent four months in Iraq and Kuwait in 2006, teaching Counter Insurgency to battle staffs and commanders.

Mark Johnson spent eight years on the faculty of the U.S. Army Command & General Staff College in Fort Leavenworth, Kan., and currently serves as an Adjunct faculty member at Longview College in Lee's Summit, Mo. He was formerly Chairman and Professor of the Military Science Department at Pittsburg State University in Pittsburg, Kan. Johnson also teaches leadership at Johnson County Community College in Overland Park, Kan., and serves as a guest lecturer at universities around the U.S. including the University of Kansas and Kansas State University in Manhattan, Kan.

In the book *Lessons in Leadership: Straight Talk from a Green Beret* (Brown Books Publishing Group) Mark Johnson shares his hard-earned leadership wisdom in a concise form that is accessible to individuals in diverse organizations from business to government to education. Through his true stories of survival and adventure, Johnson illustrates the concepts of his straightforward philosophy of leadership that values the human factor in motivating people to action, preparing them to overcome adversity and inspiring them to achieve extraordinary results.

The KU Bookstores are located on level two of the Kansas Union at the University of Kansas in Lawrence. The selection and events at Oread Books, a division of the KU Bookstores, are reflective of the campus community, always current and representing diverse points of view. As a nonprofit organization in the division of Student Success, the KU Bookstores gives all proceeds back to KU through student programs, services and activities.

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