

FOR IMMEDIATE RELEASE

Contact: Lisa Eitner  
Oread Books / KU Bookstores  
785-864-4431,  
[oreadbooks@ku.edu](mailto:oreadbooks@ku.edu)

### **Boxing journalist George Kimball to appear at the KU Bookstores**

September 29, 2008 (LAWRENCE, Kan.) – George Kimball, veteran sports journalist and author of the new book "Four Kings: Leonard, Hagler, Hearns, Duran and the Last Great Era of Boxing" (McBooks Press), will present a reading and sign books on Thursday, Oct. 9 from 1:30-3 p.m. at the KU Bookstores on level two of the Kansas Union at the University of Kansas in Lawrence. Kimball will make a second appearance at 7 p.m. that evening at the Sabatini Multicultural Resource Center at KU for a talk on Roberto Duran, as part of Hispanic American Heritage Month activities on campus. Both events are free and open to the public.

Their names are legendary: Sugar Ray Leonard, Marvelous Marvin Hagler, Thomas Hit Man Hearns, and Roberto Duran. They were exceptional boxers with unique combinations of power and speed. In another era, with few rivals of equal caliber, each might have held championship belts for years. But as it was, they matured together in the 1980s and fought each other as middleweights. With unforgettable courage and skill, they ruled the ring and ushered in the last Golden Age of boxing. George Kimball reported on every one of the Four Kings confrontations. In the book "Four Kings," Kimball's eyewitness coverage is enhanced by recent interviews with each of the boxers and other seasoned analysis.

"Kimball is one of America's best-loved sportswriters and 'Four Kings' shows why. With skill, grace and humor, he brings to life a remarkable era and four uniquely gifted athletes."

- Jeremy Schaap, ESPN reporter and author of "Cinderella Man"

George Kimball is a University of Kansas alumnus whose education also includes Massachusetts Bay Community College, St. Mary College, Harvard Extension, and the Iowa Writers Workshop. He has written for "The Boston Phoenix" and spent a quarter century as a sports columnist for the "Boston Herald." Kimball currently writes for "The Irish Times" (Dublin), ESPN.com, "Boxing Digest," and Boxingtalk.com. He has received numerous awards for sportswriting, including the Nat Fleischer Award for Excellence in Boxing Journalism from the Boxing Writers Association of America.

The KU Bookstores are located on level two of the Kansas Union at the University of Kansas in Lawrence. The selection and events at Oread Books, a division of the KU Bookstores, are reflective of the campus community, always current and representing diverse points of view. As a nonprofit organization in the division of Student Success, the KU Bookstores gives all proceeds back to KU through student programs, services, and activities.

###