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Jo Renfro Book Signing at Oread Books for Valentine's Day

February 5, 2008 (LAWRENCE, KS) – Lawrence artist Jo Renfro, University of Kansas graduate and creator of the new book *The Big Book of Bad Dates* and of the *A Year of Bad Dates* daily calendar, will appear at Oread Books on level 2 in the Kansas Union on the KU Campus in Lawrence. The event, scheduled for February 14, 2008 from 1:00 to 3:00 p.m., is part of the Kansas Union's Valentine's Day Open House and is free and open to the public. Students are welcome to meet the artist to learn about her career. Each purchaser of *The Big Book of Bad Dates* will be entitled to receive a free copy of the *Year of Bad Dates* 2008 daily calendar, while supplies last.

When artist Jo Renfro was subjected to the fabulous and frightening world of dating, she found herself commiserating with girlfriends about their experiences. After a night of laughing and lamenting with friends, the idea for *The Big Book of Bad Dates* was born. Just released by Sellers Publishing, the color-illustrated gift book humorously chronicles dating misadventures through a tour of deplorable dates and tips for dealing with men better to avoid, such as "the slob", "the mama's boy", "the know-it-all", or "the guy's guy". No matter which bad date the reader identifies with, the book is a perfect reality check and an enjoyable un-Valentine's Day diversion.

"If you can't get a good date, you might as well get a good laugh!" – the author

Jo Renfro graduated from the University of Kansas with a degree in fine arts and has been working in the field for the past 25 years. Her work has ranged from t-shirt art to mural painting. Most recently, Renfro's art has been licensed on products such as calendars, giftwrap and partyware.

Oread Books is a full-service, independent bookseller located on the University of Kansas Campus in Lawrence on the second floor of the Kansas Union. As a non-profit organization in the division of Student Success, all proceeds are given back to KU through student programs and activities.

The selection and events at Oread Books are reflective of the campus community, always current and representing diverse points of view.

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