

News Release

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SUA To Hold Late Night Price Is Right Game Show Event

Lawrence, KS — On Saturday, Mar. 3, 2007, SUA Hawk Nights will be hosting Late Night Price is Right at 10pm in the Kansas Ballroom on the fifth floor of the Kansas Union. SUA is recreating the hit television game show that will be hosted by KU's very own Bob Barker, Marketing professor Rosen. Various "Barker Beauties" from across campus will assist Rosen during the event.

Students who are lucky enough to hear the words, "Come on down! You're the next contestant on the Price is Right!" will have the opportunity to play a variety of classic games including Plinko and Hole in One for a chance to win substantial prizes including a trip to London, an ipod, LCD flat screen television, and tickets to various concert and sporting events. Prizes that are not won by contestants during the game show will be raffled off at the end of the night.

Students are asked to show up for registration at 9:30pm the night of the show. T-shirts will be thrown out to various audience members and the organization with the largest number of members in attendance will win a gift certificate to any establishment of their choice, excluding those that sell alcohol. The Lawrence Humane Society, Covered Ink, STA Travel, KU Bookstore, Coca-Cola, and Apple are all co-sponsors for this event.